GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:1032
ANSWERED ON:07.03.2002
RESTRUCTURING OF AIR AND DOORDARSHAN
SRIKANTA DATTA NARASIMHARAJA WADIYAR

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government have a proposal to restructure All India Radio and Doordarshan;

(b) if so, the salient features of the restructuring programme; and

(c) the steps taken by the Government in this direction?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a), (b) & (c): At present, there is no proposal for any major restructuring of All India Radio and Doordarshan. Some changes in the organizational set up and positioning of channels have been taking place from time to time. Programme content of Doordarshan`s National Channel has, for instance, been changed recently after closing down of the News Channel. A new channel called DD Bharati has been launched. Steps have also been initiated to reorganize News Services of All India Radio and Doordarshan, to bring about greater degree of synergy between the News gathering set-up of these two organizations.